

SENIOR EXECUTIVES

There's always room for improvement—even at the top.

Senior Executives constantly strive for innovative ways to do things better, smarter, and faster. Their message matters and sets the tone, direction, and development for the rest of the business. The executive team is the compass for any leadership and followership at all levels in the business.

Here are some of the many ways a customised **Kaplan Leadership & Professional Development Programme** will ensure your Senior Executives have the resources, skills, and support they need to influence and strategically guide their organisation.

Collaborative Programme Design

Benefit from a collaborative approach in which Kaplan works with your leaders and team members to learn the competencies and challenges within your organisation. Each programme module is then customised to match your business strategy.

Integrated Training Approach

Provide your executives with the right tools to set them up for success. Essentially, it's a powerful two-pronged approach. The first is well-rounded technical competency skills, such as collaborative decision-making and strategic business administration. The second is behavioural confidence to articulate, manage, and interact on a professional level.

Commercial Business Acumen

Empower your senior teams with the necessary skills to develop the business savvy they need to make sound business judgments, quick decisions, and accurate assessments of their marketplace.

Refinement of Leadership Identity

Develop your executive team so they can involve, engage, and direct the business, working with coaches, professional actors, and Kaplan's consultants.

Team Assessment

Identify the key competencies of your executive team through an innovative Kaplan 360-degree survey that captures their perceived identity within and out of the business.



“The growth and development of people is the highest calling of leadership.”

– Harvey S. Firestone

Founder of Firestone Tire and Rubber Company, one of the first global makers of auto tires



Leadership Development

Leadership Objectives	Leading People	Leading Business	Leading Change	Leading the Strategy
Excel	<ul style="list-style-type: none"> Executive coaching for leaders Strategic leadership Cross functional decision making 	<ul style="list-style-type: none"> Behavioural economics - I Behavioural economics - II Strategic analysis and choice Growth Strategies: Identifying Opportunities in Market Trends Strategic Frameworks for Competitive Advantage 	<ul style="list-style-type: none"> Navigating through change in a VUCA environment Creating decision advantage 	<ul style="list-style-type: none"> Shaping disruptive strategy Kaplan business challenge Influence and Persuasion in Leadership
Engage	<ul style="list-style-type: none"> Leading innovative teams Influence and Persuasion in Leadership Leading senior teams 	<ul style="list-style-type: none"> Organisational behaviour Empowerment and responsibility Performance management using key data and indicators 	<ul style="list-style-type: none"> Driving change and value capture Change management: From architects to agents 	<ul style="list-style-type: none"> Leadership charter: leadership vision and organisational realities
Inspire	<ul style="list-style-type: none"> Value creation Managing stress and personal resilience 	<ul style="list-style-type: none"> Mentoring and coaching emerging leaders for success 	<ul style="list-style-type: none"> Collaborative Leadership: Building the Organization of the Future 	<ul style="list-style-type: none"> Unlocking innovation Learning governance
Diagnostics & Assessments	<ul style="list-style-type: none"> 360 degree assessment Risk taking assessment 	<ul style="list-style-type: none"> Passion profiler Hogan 	<ul style="list-style-type: none"> Energy Leadership Index Assessment 	

Key Competencies



Programme Outcomes

- Sharpened strategic thinking and decision-making capabilities
- Confidence in creating more strategic communications that engage and inform teams to effectively articulate and communicate downwards and across with a consistent message
- Utilisation of conceptual thinking tools to innovate business processes, procedures, and structures for competitive advantage and organisational growth

Decision-making is the essence of leadership



Psychometric Feedback

Gain insight that provides decision-making and learning style using reputable psychometric feedback.



Cultural Diagnostics

Understand the dynamics of the corporate environment with the Kaplan Cultural Diagnostic tool that identifies key behaviours of performance.



Self-regulation

Learn the keys to high-level concentration while resisting distractions that define how executives present themselves and engage with others.



One-to-One Coaching

Participate with Kaplan consultants who are experts in the field, providing support, insight, and executive strategy enhancements.



Practice

Utilize the collection of Kaplan modules to practice, perfect, and excel in the areas that matter most to the executive team.



Collaborative Decision Making

Get the desired results by understanding who has the authority, who makes the key decisions, and why they are needed.



Role Evaluation

Use techniques to explore the concepts of "being present" and "being authentic" in a senior leadership role.

Kaplan is a global front-runner, providing successful leadership development, training, and exam-based solutions through comprehensive advancement programs that empower your employees to work at their highest capacity.